

# OFF BROADWAY

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**Check us out online! [www.town.broadway.va.us](http://www.town.broadway.va.us)**



## Mayor's Corner

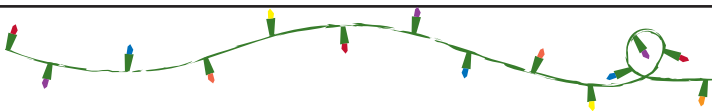
Fellow Citizens:

As many of you have noticed, our Streetscape project is well on its way! I would like to first thank everyone for their comments and feedback on the project. I understand some of you are concerned about the dramatic and immediate changes the project has brought to the town. I encourage you to think about the long term benefits and enhancements this project will bring to Broadway.

Several years of study have gone into the Streetscape process and most often the benefits are rewarding. Our goal is to preserve the community like atmosphere of Broadway, while revitalizing its image and encouraging new businesses to come in and offer more local options for shopping. We anticipate the completion of the project prior to our annual Fall Festival, I ask you to please remain patient during this process and I'm sure you will be surprised and pleased with the results.

Fall is officially here; don't forget to mark your calendars for the Chamber's annual Fall Festival, Hometown Partnership's Halloweenfest, and other events coming to Broadway in the upcoming months. Thank you for your community pride and as always your suggestions are welcomed.

**John F. Long, Jr.**  
*Mayor*



## Holiday Lighting Event and Christmas Parade!

The annual holiday lighting event is here once again! The town will be hosting the event Thursday, November 29. The evening will include: music from our local school bands and choirs, refreshments at the library and municipal building, and of course Santa Claus!

The annual Christmas Parade will be hosted by your local fire department and will take place on Sunday, December 9 at 2:00 p.m. The parade will begin at Broadway High School and will conclude at J. Frank Hillyard Middle School.

Make sure to mark your calendars now!



## Manager's Memo

As you are probably aware, the Town was the successful bidder in the bankruptcy auction for the SIL wastewater facility located west of Timberville on Route 211. This plant serves the Towns of Broadway and Timberville as well as two poultry plants owned by Pilgrim's Pride and Cargill. In addition, the Town has been involved with discussions with the Town of New Market to possibly bring them in as a customer as well. Those discussions continue as of this writing.

The Town has recently hired the engineering firm of HSMM of Roanoke to prepare the preliminary engineering report that is due to the Department of Environmental Quality on March 15, 2008. This plan and schedule will lay out the needed upgrades to the facility in order for it to meet the permit limits, as well as to provide for full compliance with all the requirements of the permit prior to January 1, 2011. Construction will begin during the latter part of 2008. The Town has also been approved through the state's low interest loan fund and is awaiting approval through the Water Quality Improvement Fund Grant program for funds to construct the upgrades.

This is a very exciting project, not just for the Town, but for the entire region as the upgrades to the facility will bring the plant into compliance which in turn will enhance the quality of the N. Fork of the Shenandoah River, and ultimately the Chesapeake Bay, and all at no additional cost to Broadway's citizens.

**Kyle D. O'Brien**  
*Town Manager*

## BROADWAY EMERGENCY SQUAD

Support your local rescue squad and volunteer fire department!

### RESCUE:

**P.O. Box 666, Broadway, VA 22815,  
540-896-7995**

### FIRE :

**P.O. Box 271, Broadway, VA 22815,  
540-896-5101 , 540-896-3008 (fax)**

# BROADWAY-TIMBERVILLE CHAMBER OF COMMERCE TO HOLD

## 43rd ANNUAL FALL FESTIVAL

BROADWAY, Virginia – October 2, 2007 – Broadway’s Main Street will be closed from 9 a.m. to 3 p.m. between Broadway Avenue and Lee St. on Saturday, October 20 for the Broadway-Timberville Chamber of Commerce’s 43rd. annual Fall Festival and Car Show.

W.W. Motor Cars & Parts will hold an Open House and Antique and Collector Car Show featuring more than 100 antique and collector cars. An Arts and Crafts Show will be held on Main Street with spaces for more than 100 craft vendors, and plenty of good food will be available.

In the past the event has drawn up to 9,000 people to the Broadway-Timberville area.

Parking at Broadway High School on Springbrook Ave. is free, and free shuttle bus service to the downtown festival area will run every 15 minutes. A free tote and bottled water will be given to the first 200 shuttle bus riders.

Children attending the Fall Festival will have plenty to keep them entertained, too. A petting zoo from the Tenth Legion 4-H and llamas from Posey Thisisit Llama Farm will be on hand. Rockingham County Sheriff Department will have a child identification and finger printing station and Rockingham County Fire and Safety will have their safety house available to teach fire safety to children. The Gus Bus and the book mobile from Massanutten Regional Library will also be available. Pony Rides and much more!

Many other events will be held on Saturday, October 20 in conjunction with the Fall Festival, including:

**Broadway Lions Club Pancake Days, behind BB&T-Broadway, 6:00 AM – 10AM**

**Broadway Emergency Squad Toy Show & Sale @ Broadway High School, 9:00 AM – 3:00 PM**

**Plains Elementary School’s PTA Fiesta. 11a.m. – 2 p.m. Come on out and enjoy lots of fun and good food!**

**Visit the Broadway-Timberville Chamber’s website at [www.btchamber.org](http://www.btchamber.org) for a complete schedule of events.**

The Broadway-Timberville Chamber of Commerce, Inc. strives to promote business members through planned community activities and to provide a means for them to acquire information on legislative, community, and agricultural issues.



## BROADWAY HIGH SCHOOL

All schedules subject to change. Contact the school for updated information. (540) 896-7081.

Join us October 19th at 5:00 p.m. for the Homecoming Parade!

### Varsity Football:

Date	Opponent	Site	Time
Oct. 5	Fort Defiance	Away	7:30
Oct. 12	Waynesboro	Away	7:30
Oct. 19	Harrisonburg	- HOMECOMING GAME	
Oct. 26	Spotswood	Away	7:30
Nov. 2	Turner Ashby	Home	7:30

### Junior Varsity Football:

Date	Opponent	Site	Time
Oct. 3	Fort Defiance	Home	5:00
Oct. 10	Waynesboro	Home	6:00
Oct. 17	Stuarts Draft	Away	6:00
Oct. 24	Spotswood	Away	5:00
Oct. 31	Turner Ashby	Away	6:00

### Competition Cheer:

Date	Opponent	Site	Time
Oct. 6	Central	Central	TBA
Oct. 20	Mass. District	H'Burg	2:00
Nov. 3	Region II	Spotswood	7:00

### Cross Country:

Date	Opponent	Site	Time
Oct. 3	R/Bridge/W'Boro	W'Boro	5:30
Oct. 6	Battlefield Invitational	New Market	10:00 a.m.
Oct. 13	Roctoberfest	Bedford	TBA
Oct. 17	Central/Battlefield	Central	5:30
Oct. 23	District Tournament	New Market	4:00
Oct. 31	Region III Meet	Jefferson Forest	TBA
Nov. 10	AA State Meet	Great Meadows	TBA

### Scholastic Bowl:

Date	Site	Time
Oct. 1	Spotswood	6:30
Oct. 15	Harrisonburg	6:30
Oct. 22	R.E. Lee	6:30
Oct. 29	Stuarts Draft	6:30
Nov. 5	Rockbridge	6:30
Nov. 11	Broadway	6:30
Nov. 19	Waynesboro	6:30
Dec. 3	Turner Ashby	6:30
Dec. 10	Fort Defiance	6:30
Dec. 17	Mass. District Competition at Broadway	

### Volleyball:

Date	Opponent	Site	Time
Oct. 2	R.E. Lee	Home	6:00

## VILLAGE LIBRARY NEWS

The library is excited to be participating in the Big Read, a nationwide program sponsored by the National Endowment for the Arts (NEA). The goal of the program is to restore reading to the center of American culture and to unite communities in reading and discussing a single book. Massanutten Regional Library was one of 117 recipients across the country to receive a matching grant from the NEA and chose to feature the classic book "To Kill a Mockingbird". Local businesses and individuals jumped on board to support the program and due to the overwhelming support, the library system was able to purchase 2,500 English and 500 Spanish copies of "To Kill a Mockingbird" to give away in our communities. During the Big Read, which lasts from Sept. 26th - November 2, over 20 area book clubs will be reading the novel as well as tenth grade classes all across Rockingham County and Harrisonburg. Broadway High School students under the direction of Kim Tate will be performing vignettes from the book at various events across the area. The movie version of the book, starring Gregory Peck will be shown for free twice at the Court Square Theater in Harrisonburg. Many other fun and thought provoking events will be occurring throughout the program. Be sure to check out our Big Read table at Broadway's Fall Festival on October 20th and log on to [www.mrlib.org](http://www.mrlib.org) to see the full calendar of events.

Upcoming events include: Broadway Hometown Partnership's HalloweenFest - stop by the library for treats, bookmarks and a copy of the children's book, "Ferdinand" while supplies last; special events to celebrate Children's Book Week, November 12-18; and an open house the night of the town tree lighting, hosted by the Friends of the Village Library - come in, get warm and have some cookies and cocoa as you catch up with old friends and meet new ones. For more information, give the library a call at 896-1646.

### Happy Reading!



## VOTE!!

**Don't forget to VOTE,  
Election Day, Tuesday,  
November 6! REMEMBER  
the voting location is now at  
the Fire Department, not at  
the Town Municipal Building!**

## BROADWAY COMMUNITY PARK

Did you know that the Town of Broadway will be taking ownership of the Community Park as of November 1 of this year? The Park Board has done a wonderful job over the years of managing this park with very limited resources, but as the park continues to age, the Park Board as well as the Town Council determined that it was in the best interest of the community if the Town assumed ownership and management of the park.

*The Town has already completed a feasibility study for improvements to the park and are currently planning those improvements that will be phased in over the course of the next few years.*

## TRASH REGULATIONS:

Bulk pick up is held on the first Monday in January, April, July, and October. Yard waste is picked up on the 1st Tuesday of every month. In January 2008, yard waste (including Christmas trees) will be picked up January 2nd, due to the holiday. Bulk trash will be picked up January 7th.

## BROADWAY HOMETOWN PARTNERSHIP UPDATE

Dear Neighbor:

Time marches on, is it already October? Where has the year gone? At Broadway Hometown Partnership we have spent the time helping businesses, beautifying the town and hosting town events.

One of those social activities is coming up at the end of October. BHP will again be hosting the SAFE Halloweenfest for community children. We will close down Main Street for Trick-or-Treating and have games and activities, including the costume contest at the Town Building. The festivities start at 4 and will wrap up at 7 pm. Children should look for the SAFE Halloweenfest signs at participating businesses. Last year, over 1500 children participated in the event.

After Halloween, our attention turns to decorating the town for the holiday season. As you visit the Broadway businesses pay attention to the window art that will again decorate the town. Area artists and school children will share their artistic gifts with you this season.

Time passes and it is easy not to notice, this fall as festivals and activities fill up your calendar, don't forget to start your errands here in Broadway. Supporting our local businesses means supporting our friends and neighbors.

Broadway Hometown Partnership continues to work towards our mission; economic development and social revitalization. We depend on our volunteers, member businesses members of the community for their support. If you would like to become involved or want more information about any of our events, give us a call.

Cordially,

Molly Steadman  
Executive Director  
Broadway Hometown Partnership



Town of



**OFFICE HOURS**

Mon-Fri 8:00-4:30 (540) 896-5152  
116 Broadway Avenue P.O. Box 156  
Broadway, VA 22815

**TOWN COUNCIL**

John F. Long, Jr. (Mayor)  
George T. Dowrey, III  
Leslie E. Fulk  
Rick N. Layman  
Timothy S. Proctor  
O. Gene Nesselrodt  
Fred M. Olson, III

**STAFF**

Kyle D. O'Brien, Town Manager  
Marla W. Kline, Clerk/Treasurer  
Jay P. Lantz, Police Chief  
Cindy P. Shifflett, Administration Assistant  
Ross E. Clem, Water Plant Superintendents  
Larry "Gene" Combs, Water Plant Operator  
Steve Long, Water Plant Operator  
Randy S. Ours, Maintenance Supervisor  
D. Randy Yankey, Maintenance  
Delmer W. Moyer, Maintenance  
Carl "Randy" Collins, Sergeant  
James J. Miller, Police Officer  
Chad F. Good, Police Officer

**TOWN MEETING CALENDAR**

<u>Date</u>	<u>Meeting</u>
October 1	Park Board Meeting
October 2	Council Meeting
October 8	Planning Commission Meeting
October 22	BHP Board Meeting
November 5	Park Board Meeting
November 6	Council Meeting
November 12	Planning Commission Meeting
November 26	BHP Board Meeting

**TOWN E-MAIL ADDRESSES**

**Town Manager:** [kdobrien@town.broadway.va.us](mailto:kdobrien@town.broadway.va.us)  
**Clerk/Treasure:** [mwkline@town.broadway.va.us](mailto:mwkline@town.broadway.va.us)  
**Police Chief:** [jplantz@town.broadway.va.us](mailto:jplantz@town.broadway.va.us)  
**Water Plant:** [wtrplant@town.broadway.va.us](mailto:wtrplant@town.broadway.va.us)

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