



OFF BROADWAY

Volume 13

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Mayor's Corner

As we head into another spring, the Town continues to bustle with activity. One project that has been discussed for quite some time is the downtown Streetscape Project. We have been awaiting regulatory agency approval to

bid this project for longer than anticipated, and it now appears that this will happen later this month. Look for construction to begin in early summer on this exciting project.

Another major project looming is the construction of the new West Springbrook bridge. The Council placed this project as the #1 transportation priority in town several years ago, and we are very pleased that it is now moving forward. Currently, VDOT is performing preliminary engineering work and surveying, and will soon be recommending the location of the future bridge and associated roadway. The public will have the opportunity to comment prior to a final decision being made by VDOT, and construction is slated to begin in late 2009 or 2010. The existing historical iron bridge will remain, and it is the town's hopes of turning it into a future pedestrian bridge with a direct connection to the Linville Creek Greenway.

Finally, we have received some concerns regarding the timeliness of the recent bulk and yard waste pick ups by Waste Management. We have addressed these concerns and have been assured that every effort will be made to avoid this problem in the future.

Best wishes for a productive and healthy spring.

John F. Long, Jr.
Mayor



Manager's Memo

I'm sure many of you have been following the recent media coverage regarding the current operation of the SIL wastewater facility that treats wastewater from the towns of Broadway and Timberville as well as the poultry processing facilities of Pilgrim's

Pride and Cargill. Unfortunately, the town cannot comment publicly regarding ongoing discussions about this facility since it is currently in litigation, but we do want you to know that the Town is actively involved in seeking a successful resolution.

As we move forward into spring, a significant project just went out to bid for the town, the interconnection of the Town's water system with the Food Processor's Co-op water system in Timberville. This interconnection will provide the Town with a back up source for periods of high demand, or in the event of an emergency, whereby the Town's water plant needed to be shut down for a period of time. It is anticipated that construction will be completed later this summer.

Finally, you may have noticed the newest member of the Town's maintenance fleet around town, a street sweeper. The Town recently purchased the sweeper from the City of Harrisonburg at an extremely attractive price, and it has already been quite busy. Our maintenance department worked very hard in the initial sweeping of Main Street, as there were many years of accumulated debris that needed attention. Periodic street sweeping will occur throughout town as part of routine work in the maintenance department, and is just another piece of the puzzle in Broadway's ongoing beautification efforts.

Kyle D. O'Brien
Town Manager

Park Wins Award

The Town of Broadway was recently awarded a Better Models for Development Award from the Valley Conservation Council, for the development of the newly constructed Heritage Park. The award was presented on March 22, 2007 at the group's annual awards ceremony. The park was recognized as the Best Community Park for its walkability and connectivity, its enhancement of community green spaces, and as the cornerstone for the future Linville Creek Greenway.

Heritage Park was constructed in the summer 2006 through a \$200,000 matching grant from the Virginia Outdoors Fund. Broadway was one of seven local governments statewide awarded grant funding through this program, and was one of two to receive the maximum amount. Amenities in the park include a multi-purpose field, a foot bridge across Linville Creek, a paved

and lighted parking area, an open performance area, sand volleyball court, basketball court, regulation horseshoe pits, picnic pavilions, paved fitness trail and toddler toys and swings. The design firm of HSMM of Raleigh, NC designed the park, and Lantz Construction of Broadway constructed the park.

Founded in 1990, Valley Conservation Council is a member supported, private, nonprofit land trust. The organization is dedicated to protecting the agricultural, natural, and cultural resources of the Shenandoah Valley region in Virginia through private action and public planning. The Council believes that to protect the Valley's natural resources we must provide solutions that foster the continued health of the region's economy and quality of life, while solving problems presented by the area's rapid population growth and sprawling suburban development patterns.

BROADWAY EMERGENCY SQUAD

May 13th-20th is national EMS week and we at Broadway Emergency Squad would like to take this opportunity to thank you for your continuing financial support of our organization. In January and February of this year the members of the squad have run 214 medical calls, 18 fire calls, 43 traffic crashes and 29 other calls for service for a total of 1019 volunteer hours and 9771 miles travelled. In order to help fund the costs of medical supplies and equipment, vehicle maintenance and operation, and other expenses we rely on your donations. During the early part of May you will receive our annual fund drive letter. When considering your donation please remember that the emergency medical care you or your family may need in the future is dependent on these donated dollars.

Last quarter we told you about the Food Lion Shop and Share program as an easy way to donate to the squad, and we appreciate all who linked their MVP cards with BES. May 19th we will be hosting a Longaberger Basket Bingo at Plains Elementary School in Timberville. Doors will open at 5 PM, with games starting at 7 PM. Dinner will be available. Tickets will be 4/\$25 advance and 3/\$25 at the door. For more information please call Nellie at 896-4639 or Kathleen 896-9472.

RESCUE: P.O. Box 666, Broadway, VA 22815, 540-896-7995

FIRE : P.O. Box 271, Broadway, VA 22815, 540-896-5101 , 540-896-3008 (fax)

Dear Neighbors:

Think Spring! This is Mother Nature's chance to show off her best work. The trees are blooming and the green is creeping back across the fields. It seems like Spring comes later and later each year, I wait anxiously for the dogwoods to bloom and the birds to return to my feeder.

This year I have been waiting for other new arrivals. Have you seen the new businesses popping up around town? Have you stopped by Blue Ribbon Nursery? Taken your car to Show Shine? Do you drive by the buildings under construction and check their progress? Like spring, new businesses are coming to Broadway. It is a very exciting time for our Town.

New businesses mean new and exciting opportunities. For the owners and employees, it means a chance to be rewarded for providing a service to their community. For our schools and public works it means an expanded tax base. And for the rest of us it means an opportunity to support our neighbors and take advantages of the great selection and personal service that can only be found at a local store.

Broadway Hometown Partnership works hard to support the new and existing businesses in our community. We provide marketing and professional support so that the businesses can offer you their best. You can do your part by supporting the local businesses, both the new businesses and the ones that have been with us for years. Like Mother Nature, give them a chance to show you their best work. You won't be disappointed.

Cordially,
Molly Schroeder
Executive Director
Broadway Hometown Partnership



Congratulations to the employees at the water plant, Ross Clem, Gene Combs & Steve Long for another year of providing some of the highest quality treated water in the state. Broadway will be recognized in May at an awards ceremony

in Roanoke as having the highest quality treated surface water in a 19 county region, ranging from Frederick County to Roanoke County and west to Louisa County. The Town of Broadway was the only surface water treatment plant in the region to receive a silver award for excellence in waterworks performance. You can be assured that when you go to get a glass of water from the tap, it will be of the highest quality possible.

Broadway Hometown Partnership: Community Events



Show Support for a Great Community

Geranium Plant Sale: May 12 8-Noon
ChickenStock Picnic: July 22, Noon
Autumn Days Craft Show: Sept. 8, 9 - 2
Golf Tournament: October 4, 1 PM
Halloweenfest: October 31
Christmas Parade: November 29
Annual Dinner: January 23, 2008

For More Information Call 540.896.4992



Spring Into The Park!

The pool may be cold and the ball bats may be silent, but the Park has been busy! During the cold and dreary months of winter we have been getting ready for the warm weather which is just around the corner. The locker rooms have been remodeled with new stall doors, flooring and paint. The snack bar has new appliances. New pool furniture has been built. The flower beds are being spruced up for spring. New lights are being added around the Park for the safety of our patrons. The walking path is being expanded and the fence project is scheduled to be completed in the near future. The list goes on and on!

Our 5th annual Fun Day in the Park (Sunset Drive Park) is set for Saturday, May 26th from 10 AM - 2 PM. We will have many informative and fun displays and activities for children of all ages. The day will be one full of music from local and school bands and food from a variety of vendors. There will be games and face painting for the kids, and the moon bounce and inflatable slide will be full of bouncing bodies. The local fire, rescue and law enforcement agencies will be on hand with car demolitions, canine demonstrations, motorcycle courses and more. There will be information available about car seat installation, fire safety, and water safety. The Air Care helicopter will again be joining us for the day. And new this year, weather permitting, tethered hot air balloon rides will be available for your enjoyment. If you have never joined us to kick off the summer season, don't let this opportunity pass you by and if you have we look forward to seeing you again. See you in the Park!



BROADWAY HIGH SCHOOL SPRING SPORTS SCHEDULE 2007



BASEBALL

DATE	OPPONENTS	VARSITY		JV	
		PLACE	TIME	PLACE	TIME
April 2	Warren County	A	6:30	H	6:30
April 3	Strasburg	H	6:00	A	7:00
April 5	R.E. Lee	A	7:00	H	5:30
April 10	Fort Defiance	H	6:00	A	5:00
April 13	Rockbridge	H	6:00	A	5:30
April 17	Turner Ashby	A	7:00	H	5:00
April 20	Stuarts Draft	H	6:00	A	5:00
April 24	Spotswood	A	7:00	H	5:00
April 27	Waynesboro	H	6:00	A	5:00
May 1	Harrisonburg	H	6:00	A	5:00
May 3	Warren County	H	6:30	A	6:30
May 8	R.E. Lee	H	6:00	A	5:00
May 11	Fort Defiance	A	5:00	H	5:00
May 15	Rockbridge	A	5:30	H	5:00
May 18,22,24	District Tournament	HS			

BOYS TENNIS

DATE	OPPONENTS	PLACE	TIME
April 4	Warren County *	H	4:30
April 12	Rockbridge	H	5:00
April 16	Fort Defiance	H	4:30
April 19	Turner Ashby	H	4:30
April 23	Stuarts Draft	A	4:30
April 26	Spotswood	H	4:30
April 30	Waynesboro	A	4:30
May 2	Warren County	A	4:30
May 3	Harrisonburg	A	4:30
May 10	R.E. Lee	A	4:30
May 14-15	Valley District Team Tournament	HS	
May 18-19	Valley District Individual Tournament at HHS - Hosted by Lee		
May 22,24,26	Reg II Team Tournament	HS	
May 29, 30	Reg II Individual Tournament		

* non-district

GIRLS SOCCER

DATE	OPPONENTS	JV		Varsity	
		PLACE	TIME	PLACE	TIME
April 5	R.E. Lee	H	5:30	H	7:00
April 10	Fort Defiance	A	5:30	A	7:00
April 12	Rockbridge	A	5:30	A	7:00
April 17	Turner Ashby	H	5:30	H	7:00
April 19	Stuarts Draft	A	5:30	A	7:00
April 23	Spotswood	H	5:30	H	7:00
April 26	Waynesboro	A	5:30	A	7:00
May 1	Harrisonburg	A	5:30	A	7:00
May 8	R.E. Lee	A	5:30	A	7:00
May 10	Fort Defiance	H	5:30	H	7:00
May 15	Rockbridge	H	5:30	H	7:00
May 17,21,23	Valley District Tournament				

TRACK AND FIELD

DATE	OPPONENTS	VARSITY PLACE	TIME
April 11	Spotswood/Harrisonburg/Broadway	Spotswood	5:00
April 14	TA Track & Field Invitational	Turner Ashby	10:00
April 18	Turner Ashby/St.Draft/Broadway	Turner Ashby	5:00
April 25	R.E. Lee/Waynesboro/Broadway	Waynesboro	5:00
May 2	Fort Defiance/Rockbridge/Broadway	Broadway	5:00
May 5	EMU Invitational	EMU	10:00
May 9	City/County Meet	Turner Ashby	4:30
May 12	BHS Last Chance Qualifier	Broadway	10:00
	Lee/H'burg/TA/S'wood/Highland/R'bridge/Fort/Draft	Broadway	10:00
May 16	Valley District Meet	Spotswood	4:00
May 24	Region II Championships	Broadway	12:00
June 1-2	VHSL AA State Track Meet	Harrisonburg	TBA

BOYS SOCCER

DATE	OPPONENTS	JV		Varsity	
		PLACE	TIME	PLACE	TIME
April 5	R.E. Lee	A	5:30	A	7:00
April 10	Fort Defiance	H	5:30	H	7:00
April 12	Rockbridge	H	5:30	H	7:00
April 17	Turner Ashby	A	5:30	A	7:00
April 19	Stuarts Draft	H	5:30	H	7:00
April 24	Spotswood	A	5:30	A	7:00
April 26	Waynesboro	H	5:30	H	7:00
May 1	Harrisonburg	H	5:30	H	7:00
May 8	R.E. Lee	H	5:30	H	7:00
May 11	Fort Defiance	A	5:30	A	7:00
May 15	Rockbridge	A	5:30	A	7:00
May 17,21,23	Valley District Tournament	HS			

SOFTBALL

DATE	OPPONENTS	VARSITY		JV	
		PLACE	TIME	PLACE	TIME
April 2	Turner Ashby	A	5:00	H	5:00
April 5	R.E. Lee	A	5:30	A	5:00
April 10	Fort Defiance	A	5:00	H	5:00
April 13	Rockbridge	A	5:30	H	5:00
April 14	Broadway Tournament	H	10:00		
	Altavista/Hidden Valley/James Wood/Broadway				
April 17	Turner Ashby	H	5:00	A	5:00
April 20	Stuarts Draft	A	5:00	H	5:00
April 21	Broadway JV Tournament			H	10:00
	Liberty/Luray/Hedgesville				
April 24	Spotswood	H	5:00	A	5:00
April 27	Waynesboro	A	5:00	H	5:30
May 1	Harrisonburg	A	5:00	H	5:00
May 8	R.E. Lee	A	5:00	H	5:30
May 11	Fort Defiance	H	5:00	A	5:00
May 15	Rockbridge	H	5:00	A	5:30
May 18,22,24	District Tournament	HS			

GIRLS TENNIS

DATE	OPPONENTS	PLACE	TIME
April 12	Rockbridge	A	4:30
April 16	Fort Defiance	A	4:30
April 19	Turner Ashby	A	4:30
April 23	Stuarts Draft	H	4:30
April 26	Spotswood	A	4:30
April 30	Waynesboro	H	4:30
May 2	Warren County	H	4:30
May 3	Harrisonburg	A	4:30
May 10	R.E. Lee	A	4:30
May 14-15	Valley District Team Tournament	HS	
May 18-19	Valley District Individual Tournament		
May 22,24,26	Reg II Team Tournament	HS	
May 29, 30	Reg II Individual Tournament		

* non-district



Notes from the Village Library

The Friends of the Village Library will be holding a book sale at the library April 12-14. Lots of great items are available for purchase including a nice selection of children's titles. The Friends group also sponsors a year-round book sale in the foyer of the library. Stop by and purchase some reading material for the upcoming beach season. All proceeds from the book sales benefit the library.

Did you know that you can use your library card to access a wide variety of online resources either from your home computer or one of the library's terminals? Some of the valuable electronic resources available are: HeritageQuest, a database for genealogy buffs; ProQuest, a database of full-text periodical articles; NewsBank, a nationwide newspaper database and Learning Express, practice tests for the GED, GRE, SAT and more.

Spring has just arrived but summer is right around the corner. This year's summer reading theme for children is "Virginia Trails". We will be exploring unique things about our beautiful state and its heritage, including topics on Shenandoah National Park and Jamestown, which celebrates its 400th anniversary this year. Children who sign up for summer reading can also read to earn "Village Bucks", which can be redeemed in our special library market, which is full of must-have items.

Stay tuned for more details.

Happy Reading!



Town of



OFFICE HOURS

Mon-Fri 8:00-4:30 (540) 896-5152
116 Broadway Avenue P.O. Box 156
Broadway, VA 22815

TOWN COUNCIL

John F. Long Jr. Mayor
George T. Dowrey, III
Leslie E. Fulk
Rick N. Layman
Timothy S. Proctor
O. Gene Nesselrodt
Fred M. Olson, III

STAFF

Kyle D. O'Brien, Town Manager
Marla W. Kline, Clerk/Treasurer
Jay P. Lantz, Police Chief
Cindy P. Shifflett, Administrative Assistant
Ross E. Clem, Water Plant Superintendent
Larry "Gene" Combs, Water Plant Operator
Steve Long, Water Plant Operator
Randy S. Ours, Maintenance Supervisor
D. Randy Yankey, Maintenance
Delmer W. Moyer, Maintenance
Carl "Randy" Collins, Sergeant
James J. Miller, Police Officer
Chad F. Good, Police Officer

REMINDERS:

- **New automobile decals must be displayed on your vehicle by April 15, 2007**
- **Personal Property forms must be filed with the Rockingham County Commissioner of Revenue by May 1st.**
- **Yard waste pick up every month on the first Tuesday of each month. Yard waste includes grass clippings, sticks and leaves.**
- **Bulk trash pick up is the first Monday in January, April, July and October. Remember to have all waste at the curb by 7:00 a.m.**
- **Grass and weed mowing ordinance is in effect.**

TOWN E-MAIL ADDRESSES

Town Manager: kdobrien@town.broadway.va.us

Clerk/Treasurer: mwkline@town.broadway.va.us

Police Chief: jplantz@town.broadway.va.us

Water Plant: wtrplant@town.broadway.va.us

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TOWN OF BROADWAY
116 BROADWAY AVENUE
P.O. Box 156
BROADWAY, VIRGINIA 22815

